



GROWTH STYLE OF LEADERSHIP SKILL: 'HIDDEN IN PLAIN SIGHT'

“Sometimes the best hiding place is one that is in plain sight.”

Stephenie Meyer

“Metaphors hide in plain sight, and their influence is largely unconscious. We should mind our metaphors though, because metaphors make up our minds.”

James Geary

DEFINITION:

'Hidden in Plain Sight' means to be aware of profound revelations of the obvious. Sometimes the obvious is so obvious that we take it for granted, like background noise which becomes unnoticed. Becoming aware of these nuances require very deep levels of observation. Often, it is sourced by our intention, willingness and openness to see and receive this kind of information.

Most of us are busy, distracted and quite unavailable for this extra level of information. We may even recognize these nuances but ignore them, finding them too simplistic, minuscule, mundane or unimportant.

'Hidden in Plain Sight' calls us forward in a deeper level of attention and intention, so that we become more conscious of what we are noticing, what may seem unimportant, the nuances and metaphors that are all over us and the messages they bring.

In business, it calls for a deeper attunement to the market place, the consumer trends, the unfulfilled gaps in the marketplace and the consumers' wants; and the integration to utilize the business capabilities to fill in those gaps.

BENEFITS:

1. Provides an opportunity for greater attention and presence in the moment.
2. Stimulates neutrality, deep observation, curiosity and creativity.
3. Allows for integration of one's skills and capabilities in service to greater balance and service.
4. Promotes an attitude of engagement, and caring.
5. Offers the opportunity to 'be the change'.
6. Provides the opportunity to receive information from metaphors and symbolisms.